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Dear Toni,

I am writing to express my gratitude for the incredible impact Beauty without Cruelty SA has had on my life since meeting you. My journey towards a plant-based, meat-free lifestyle has been largely thanks to you. From gifting me my first vegan cookbook to keeping me inspired with meal ideas on social media, my lifestyle was truly transformed and inspired by the values that Beauty without Cruelty SA stands for.

As a passionate advocate for animal welfare and ethical living, I have always been conscious of the impact my choices have on the world around me. However, it was through your guidance and education campaigns that I have been able to truly understand the difference between animal welfare and animal rights, thanks to your dedication to promoting cruelty-free living.

The range of Beauty without Cruelty SA approved cruelty-free products in my home, fills me with pride knowing I am no longer contributing towards the cruelty so many animals face. Knowing that I can trust the products I use to be both effective and ethical brings me great peace of mind.

I am proud to be a supporter of Beauty without Cruelty SA and will continue to spread the word about the importance of making conscious choices that prioritise the wellbeing of animals and the planet.

Thank you for being a beacon of light in the beauty industry and for empowering individuals like me to make a positive impact through our daily choices.

With heartfelt thanks,

Carolyn Dudgeon
Founder Paws-A-While

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